

## **Data Policy**

### **Why we collect and process your data**

The Morning Star news – On completing this Newsletter sign up form you will receive occasional email Newsletters informing you of events, news, special offers, ask for support etc.

We collect data to enable us to achieve our operational objectives and provide you with the best service we can. The data we hold about you helps us do this.

### **How we collect and process your data**

We always treat your data with the respect it deserves and will always store it securely and only for as long as necessary. For the newsletter, we store the information you provide, securely on our CRM system (data base) and use it for the sole purpose of sending you our newsletter. We will measure the success of the newsletter using data generated by our CRM system but this will only ever be shared in the form of statistics e.g. TUC regional statistics on targeted campaigns. Your personal data will not be shared.

### **When we share your data**

We never share data with third parties for their own purposes. We may use partners to help us raise funds and this could be communicated via our newsletter but those partners will never have access to the personal data we hold.

### **Your rights over how we collect and process your data**

You have many rights over your data, including the right to ask us to stop processing your data at any time. You can do this by using the unsubscribe link at the end of every email we send you, or by contacting us at the Morning Star by email at [enquiries@peoples-press.com](mailto:enquiries@peoples-press.com) or by calling 02085100815 or in writing to Morning Star, 52 Beachy Rd, London N3 2NS.

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